OUR VISION

Traditional New York Style Jewish Deli ... Food that Feeds the Soul and Warms the Heart

Over 50 Years of Awasome Deli



OUR MOTTO

The Taste of Quality is Long Remembered

Robert Rein 1925 - 1988

For over 50 years, three generations of the Rein family have been serving high-quality, kosher deli meats, including brands such as Hebrew National, Empire, Horowitz and others. These top-of-the-line products, their unique and distinctive flavors, as well as our large selection of quality foods made on premise, will remind our customers that high-quality can be appreciated year after year. Be our guest and enjoy all the kosher half sour pickles you want. The pickle logo will guide you to our kosher products on the menu.

APPETEASERS

Chopped Liver - served with red onion - 7.99 Marinated Herring in Cream Sauce - 6.99 Herring Fillet in white wine sauce - 4.99 Matjes Herring Fillet in red wine sauce - 5.99 Smoked Whitefish Salad - or - Slice - 7.99 Sliced Sable - a smokey, rich buttery flavor - 8.99 Kippered Salmon Salad - 6.99 - or - Slice - 7.99 Sliced Sturgeon - 8.99 Gefilte Fish - 4.29 Chopped Herring - 4.59 Fried Pickle Chips - 6.99 Onion Rings - thick sliced and delicious - 7.99 Potato Pancakes (2) - 7.59 (5) - 13.59 Stuffed Cabbage (Served after 11:00 a.m.) - 7.59

FROM THE STEAMER

Cheese Blintzes (2) - 7.59 (4) - 13.59

Cheddar French Fries - 6.99

Over-stuffed Fresser / Regular

Add Chili - 8.99

Kosher Pastrami - 16.99 / 11.99 // Kosher 1st cut Pastrami - 17.99 / 12.99 Kosher Corned Beef - 16.99 / 11.99

Kosher 1st cut Corned Beef - 17.99 / 12.99 Roasted Brisket of Beef - 15.99 /10.99 Pastrami Seasoned Turkey Breast - 15.99 / 10.99

OUR FAMOUS REUBENS

Pastrami Reuben or Rachael - 18.99 / 13.99 **₱1st cut Pastrami Reuben or Rachael** - 19.99 / 14.99 Corned Beef Reuben or Rachael - 18.99 / 13.99 **₱1st cut Corned Beef Reuben or Rachael** - 19.99 / 14.99 Furkey Reuben or Rachael - 17.99 / 12.99 Roast Beef Reuben or Rachael - 17.99 / 12.99 Roast Brisket of Beef Reuben or Rachael - 17.99 /12.99 Turkey- Pastrami Reuben or Rachael - 17.99 / 12.99 Veggie Reuben or Rachael - 14.99 / 10.99 Smoked Salmon Reuben - 19.99 / 14.99

Beefburger on a Hard Roll - 9.99 6oz of 100% beef before cooking - you build it!

Crispy Chicken Breast on a Hard Roll - 9.99 We cook it - you build it!

Add Ons: Fried Egg - 1.60 Grilled Onions - .90 Cheese - 2.00 Grilled Mushrooms - 1.10

Hebrew National Kosher Frank with kraut - 6.59 Hebrew National Knockwurst - 7.59 Boiled, grilled or split and grilled X Tuna & Veggie Melt - 15.59 / 11.59 Muenster cheese, tuna salad, grilled onion, tomato

Grilled American or Cheddar Cheese - 6.59 Tomato - .70 - Bacon - 2.99

BEVERAGES

Fountain Soda - 3.29 Coffee/Tea - 3.29 Cold Brew Iced Coffee - 3,59 Milk/ Chocolate Milk - 3.29 Juice - 4.29/2.99

Shakes - 6.99 Egg Creams - 3.29 Dr. Brown's Soda - 2.59 Iced Tea / Lemonade - 3.29 Bottled Water - 2.59

Bread Choices

Seeded Rye (Sissel) **Unseeded Rye Pumpernickel** Marble Whole Wheat White **Bulkie Roll** S Gluten Free - 1.65

Sandwich Extras

Create your own Combos

Chopped Liver - 2.75

Cheese - 2.00 Swiss, American, Cheddar, Muenster & Provolone

> Lettuce - .50 Tomato - .70

Red Onion - .30

Bacon - 2.99

Hot Peppers - .70

Sweet Peppers - .70

Green Pepper - .70

Cucumbers - .70

Black Olives - .70

1st Cut

Upcharge

1.25

avorites

Vegetarian

Contains Nuts

Roast Beef - 15.99 / 10.99

Over-stuffed Fresser / Regular **COLD SANDWICHES**

// Tongue - 17.99 / 12.99 • Tip Tongue - 19.79 / 14.79

Kosher Turkey - 15.99 / 10.99

// Kosher Salami - 12.59 / 9.59

// Kosher Bologna - 11.59 / 8.59

Imported Polish Ham - 11.59 / 8.59 Baked Ham - 11.99 / 8.99

Chopped Liver (with raw red onion) - 13.79 / 8.99 Chicken Salad - 11.99 / 7.99 Egg Salad - 8.99 / 5.99

v Veggie Sandwich - 8.59

Lettuce, tomato, onion, cuc, sweet pepper & cole slaw

Hummus Vegetarian - 10.59 Hummus, cucumber, lettuce, tomato and onion

Imported Swiss Cheese - 6.99 V,N Peanut Butter & Jelly - 4.99

Bacon, Lettuce & Tomato - 7.99

N Banana Nut Bread & Cream Cheese - 6.99

Tuna Salad - 11.99 / 7.99

Chopped Herring Salad - 8.99 / 6.99

SMOKED FISH SANDWICHES

Smoked Whitefish Salad - 13.29 / 9.29

Nova & Cream Cheese Fresser - 18.59

Salty Lox & Cream Cheese Fresser - 17.59

Sturgeon - or - Sable & Cream Cheese Fresser - 19.59

Kippered Salmon Salad - 12.99 / 8.99

Bagel with the Works - 14.99

DOUBLE & TRIPLE SANDWICHES

#1 Pastrami & Corned Beef - 16.99 / 12.99

#2 Roast Beef & Pastrami - 16.99 / 12.99

#3 Corned Beef and Tongue - 17.99 / 13.99

#8 Chopped Liver, Sliced Egg and Red Onion - 14.99 / 10.99

#20 Vernon - Chicken Salad BLT Club - 12.99

#21 Hartford - Turkey BLT Club - 14.99

🎙 #22 East Sider - Turkey, Pastrami, Chopped Liver - 14.99

423 Jersey Deluxe - Pastrami, Corned Beef & imported Swiss - 15.99 #24 New Yorker - Turkey, roast beef, chopped liver, tomato - 14,99

#25 Tappan Zee - Roast beef, all white meat turkey & pastrami - 15.99

#26 OTB Triple - Corned beef, tongue, imported Swiss - 16.99

#27 Huskey - Corned beef, pastrami, salami - 15.99

#28 Bob & Bernie's - Baked ham, turkey, roast beef - 14.99

#29 Boston Harbor - Nova, whitefish salad, lettuce, tomato & onion - 17.99

#30 Whalers - Whitefish, salty lox, sable & imported Swiss - 19.99

SIDE ORDERS

Corned Beef Hash - 7.29 Potato Knish - 6.59 Meat Knish - 6.59 Onion Rings - 7.99 Potato Pancakes (2) - 7.59 French Fries - 4.99

Home Fries - 3.99 Sweet Potato Fries - 6.99

Cheddar Fries - 6.99 Boiled Potato - 2.29 Pickled Beets - 4.59

Baked Beans - 4.59

Cole Slaw or Potato Salad - 4.59 Macaroni Salad - 4.59 Baked Mac & Cheese - 6.99 Cheese Blintzes (2) - 7.59 Fried Pickle Chips - 6.99 Cucumber Salad - 4.59 3 Bean Salad - 4.59 Pickled Green Tomato - 3.79 Cottage Cheese - 2.79 Noodle Kugel - 5.99 Potato Kugel - 6.99

Fruit Salad - 4.99 SEASONAL

24/90

DELI PLATTERS

Tuna Fish Platter - 16.99

Lettuce, tomato, onion, potato salad, cole slaw, hard boiled egg

Our famous Chicken Salad Platter - 16.99

Lettuce, tomato, onion, potato salad, cole slaw, sweet pickles

Chopped Liver Platter - 16,99

Lettuce, tomato, onion, potato salad, cole slaw, hard boiled egg Egg Salad Platter - 15.99

Macaroni salad, Greek olives and low-fat cottage cheese

Assorted Cold Cuts Platter - 19.29

Pastrami, corned beef, roast beef, potato salad, cole slaw Substitute Tongue for Roast Beef - 20.29

Assorted Smoked Fish Platter - 32.99

Whitefish slice, Nova Salmon, Sable, Kippered Salmon slice, Muenster cheese, red onion, sliced egg, lettuce, tomato, Greek olives and capers with cream cheese and two bagels

Smoked Whitefish Salad Platter or Sliced Whitefish Platter - 17.99 Lettuce, tomato, onion, potato salad, cole slaw, Greek olives

Kippered Salmon Salad - 16.99

Lettuce, tomato, red onion, potato salad, cole slaw & Greek olives Substitute a slice of Kippered Salmon for salad - 17.99

Tuna Salad & Chicken Salad Platter - 17.99

Tuna and chicken salad, lettuce, tomato, potato salad or cole slaw

Tuna Salad & Egg Salad Platter - 16.99

Tuna and egg salad, lettuce, tomato, potato salad or cole slaw

Chicken Salad & Egg Salad Platter - 16.99

Chicken salad, egg salad, lettuce, tomato, potato salad or cole slaw

Turkey Breast Platter - 16.99

Sliced Turkey, lettuce, tomato, potato salad and cole slaw

Fruit Salad Platter - SEASONAL

Fruit salad, whole banana and banana nut bread. Served with low fat cottage cheese - 13.99 • With fruit sorbet - 14.99

GREEN SALADS

Chef Salad - 15.99

All Turkey - 16.99

Tossed greens, tomato, cucumber, red onion, ripe black olives, hard-boiled egg, topped with juilienned imported Swiss, turkey and baked ham

Spinach Salad - 10.99

Spinach, grape tomatoes, cucumber, red onion, ripe black olives, hard-boiled egg and bagel chips

Garden Salad - 6.59

Tossed greens, tomato, cucumber and other garden stuff

Spinach and Garden Salad Add-Ons:

Turkey & imported Swiss - 6.29

Baked Ham & imported Swiss - 5.99

Bacon - 2.99

Egg Salad - 4.99

Crispy Chicken - 6.99

Chicken Salad - 6.99 Chili & Cheddar - 5.99 Tuna Salad - 6.99

Whitefish Salad - 7.99

Kippered Salmon Salad - 6.99

Whitefish Slice - 7.99

Sliced Kippered Salmon - 7.99

Sliced Sturgeon - 8.99

Sliced Sable - 8.99

SOUPS - Dine In

Chicken Soup with Matzo Ball or Kreplach

Our famous Mushroom Barley Soup

Soup du Jour

Bowl - 5.59 • Cup - 4.59

عععععععع Cold Borscht with Sour Cream - 5.29 / 4.29

. Meat Chili - or - Vegetarian Chili

Bowl - 6.99 - Cup - 5.29

Add Cheddar & Onion: Bowl - 9.54 = Cup - 6.59

Specialty Soup - Bowl - 5.99 - Cup - 4.99

Ruggalach (3) - 7.59

Featured Cheesecake - 8.99 Keatured Bread Pudding - 6.99

NY Cheesecake - 7.99

Topping - .70

Sour Cream Coffee Cake - 5.59

Old Fashioned Crumb Cake - 4.99

Apple Pie - 5.99

Carrot Cake - 5.99

Lemon Meringue - 5.99

Dressings

Blue Cheese

Russian

Buttermilk Herb

Parmesan Peppercorn

Oil & Vinegar

Balsamic

Italian

ENTREES

Our Own Potato Pancakes - 13.59

Five with sour cream or applesauce

Hot Open Roasted Brisket - 16.59

Open faced on rye bread with gravy, boiled potato & cole slaw

Roasted Brisket & Potato Pancake Dinner - 18.59

On two potato pancakes with gravy, tossed salad & applesauce

Hot Open Turkey - 16.59

Open faced on white bread, gravy, French fries & cole slaw

Hot Open Roast Beef - 16.59

Open faced on white bread, gravy, French fries & cole slaw

Chopped Beefsteak (3/4lb. before cooking) - 18.99

Grilled mushrooms, onions, beef gravy, French fries & cole slaw

Calves Liver and Onions - 18.99

Served with potato kugel or boiled potato and a vegetable

Matjes Herring Dinner - 15.29

Two salty fillets in red wine sauce served cold with a boiled potato, tomatoes, onion and Greek olives

Chicken Pot Pie - 15.99

Chicken, carrots, peas, mushrooms in a creamy sauce w/ fries

Baked Macaroni & Cheese - 14.99

Sharp Cabot cheddar, chicken stock, side of stewed tomatoes

Cheese Blintzes - 13.59

Four served with sour cream, cherry or blueberry topping

Hebrew National Franks and Beans - 12.99

Boiled or Grilled with potato salad or French fries

Hebrew National Knocks and Beans - 13,99

Boiled, grilled or split and grilled with potato salad or French fries

Our Own Stuffed Cabbage, 3 Bean Salad & Boiled Potato - 18.79

In sweet and sour sauce with tomatoes, gingersnaps and raisins (Served after 11:00 a.m., until we sell out each day)

BREAKFAST



*Request our Full Breakfast Menu



Our famous FRENCH TOAST - 9.99

Made with three thick slices of Challah

Pure Maple Syrup - 2oz - 2.00 4oz - 3.00

Strawberry French Toast Supreme - 11.99

Three thick slices of Challah, topped with strawberries in juice and whipped cream

NDS (Next Door Special) Breakfast Sandwich - 6.99

Fried egg, melted cheese and bacon, baked ham, imported ham, - Add Homefries - 2.79 sausage - or - salami

Double NDS - 10.99

2 fried eggs, melted cheese, bacon, baked ham, imported ham, sausage - or -salami - Add Homefries - 2.79

Three Egg Combo, any style (sorry, no poached) - 7.99 Extra large eggs, homefries -or- French fries, toast

Cheese Omelette - 9.99

3 extra large eggs, American cheese, homefries & toast

Add to Eggs/Omelettes

Bacon - Sausage - Baked or Imported Ham - 2.99 Hash - 7.29 Mushrooms - 1.10 Fresh Spinach - 1.10 Salsa - 2.00

Bagel or Bialy

- Plain Cream Cheese - 3.59

- Chive CC - 3.99

- Butter - 1.99 Lox Spread - 4.99

- Veggie CC - 4.29

Bagel, Nova, Cream Cheese - 12.99

Bagel, Sturgeon - or - Sable, Cream Cheese - 13.99

Bagel, Salty Lox, Cream Cheese - 11.99

Bagel With the Works - 14.99

Bagel, Cream Cheese, Nova, lettuce, tomato, red onion & capers

Fudge Layer Cake - 6.59 Brownie Sundae - 8.99

Cream Cheese Brownie - 3.29

Banana Bread - 3.29 Rice Pudding - 4.99 Tapioca Pudding - 4.99

Ice Cream: vanilla, chocolate, feature - 3.99

From Betty Rein's Kitchen

Ask your server for our full dessert menu

DESSERTS